

## #8 ADVOCACY IN ACTION ? A TOOLKIT TO SUPPORT NGOS AND CBOS RESPONDING TO HIV/AIDS

INTERNATIONAL HIV/AIDS ALLIANCE IN COLLABORATION WITH THE INTERNATIONAL COUNCIL OF AIDS SERVICE ORGANIZATIONS (ICASO)

Toolkit, 2002

**Topic for advocacy** Advocacy

<http://www.iasociety.org/web/webcontent/file/alliance%20-%20advocacy%20in%20action.pdf>

### Description of the good example

Advocacy in Action is a toolkit to support NGOs and CBOs responding to HIV/AIDS. It is part of a series of toolkits and handbooks that are based on the practical and technical support and experience of the International HIV/AIDS Alliance, their partners and other organisations. The Alliance is an international non-governmental organisation that supports communities in developing countries to make a significant contribution to HIV prevention, AIDS care and give support to children affected by the epidemic. Since its establishment in 1993, the Alliance has provided financial and technical support to NGOs and CBOs from more than 40 countries. In addition, the Alliance promotes good practice in community responses to HIV/AIDS more broadly through evaluation, operations research, the development of training materials and tools, as well as policy and advocacy activities.

### Target - Who can best use this example or document?

Policy makers, national non-governmental organisations, local and national governments, people and organisations that support NGOs and CBOs responding to HIV/AIDS in developing countries including NGO support programmes, training institutions and individual trainers.

*\*All information in this entry is sourced from the link above and contact mentioned in the document.*

### Highlights and outcomes

#### Why could it be useful for your organisation and advocacy?

Inspired by the experience and ideas of many organisations, this toolkit is developed by combining their experience and international support. It is a great example of how civil society organisations can improve their capacity, cross-sectoral advocacy, and knowledge-sharing. It is transferable and supports advocacy on all levels.

### Learning points - What can we learn from it?

The toolkit has very good guidelines on how to lead the advocacy process through its different stages. It has a very practical section on skill-building activities which can be used for different NGOs (not only HIV/AIDS NGOs); also a lot of practical explanations on how to work according to the mission of the NGO, how to analyse legislation and policies etc. It addresses the advantages of planning advocacy work systematically and how this can be achieved. It also helps organisations consider how advocacy could help them to achieve their mission, and to recognise the potential impact of advocacy work on their organisation.

### Further information

International HIV/AIDS Alliance in collaboration with the International Council of AIDS Service Organizations (ICASO)  
<http://www.aidsalliance.org/contact-us>  
<http://www.aidsalliance.org/>