

#53 SPACE FOR CYCLING

WE ARE CYCLING UK

Website, 2018

Topic for advocacy Advocacy

<http://www.ctc.org.uk/campaign/space-for-cycling>

Description of the good example

A volunteer-run website, space for cycling advocates for greater provision and investment in cycling, in order to reduce the number of incidents between cyclists and motorists in the UK. The initiative provides links to other cycling organisations in the UK and abroad, and details how providing space for cycling can not only reduce collisions, but also increase levels of physical activity, and can potentially save billions for the NHS. Space for Cycling is a forerunner of worldwide network of cycling, motoring and tourism organisations as many of them based their services on Space for cycling network.

Target - Who can best use this example or document?

Cycling organisations, councillors, local governments, social civil society.

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

The national Space for Cycling campaign works with local campaign groups, in order to get councils to plan, invest in and build a high-quality cycle network.

Learning points - What can we learn from it?

It is a very good example of good practices and very successful advocacy towards both, policy makers and councillors. It demonstrates the importance of voluntary activities, and how these can promote social inclusion and safety among cyclists and capacity building in the civil society.

Further information

We are Cycling UK

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<https://www.cyclinguk.org/>

**All information in this entry is sourced from the link above and contact mentioned in the document.*