

## #52 SUSTRANS

### SUSTRANS

Website/charity, since 1977

**Topic for advocacy** Advocacy / HEPA

<http://www.sustrans.org.uk/>

#### Description of the good example

Sustrans is a national-wide charity that works with communities, policy-makers and partner organisations so that people can choose healthier, cleaner and cheaper journeys and enjoy better, safer spaces to live. By working with local authorities, local enterprise partnerships and transport bodies, Sustrans supports the development and delivery of evidence-based sustainable travel alternatives.

#### Target - Who can best use this example or document?

Policymakers, commissioners, influencers, decision makers, councillors, local and national governments, engineers and educators, advocates, grassroots sports organisations, social civil society.

*\*All information in this entry is sourced from the link above and contact mentioned in the document.*

#### Highlights and outcomes

##### Why could it be useful for your organisation and advocacy?

Sustrans provides a comprehensive overview of health benefits of physical activity, and establishes an economic and environmental argument complimenting their health agenda. This allows them to boost their lobbying activities and engage with a broader range of stakeholders in support of their programmes.

#### Learning points - What can we learn from it?

How a non-profit organisation works in partnership with commissioners, influencers, decision makers, and communities across the UK to deliver walking and cycling solutions.

#### Further information

Sustrans

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<https://www.sustrans.org.uk/>