

#38 AMERICAN TRAILS, BUILDING THE FUTURE OF TRAILS

AMERICAN TRAILS

Website, ongoing

Topic for advocacy Advocacy / HEPA - Physical Activity and Health and Local Clubs / Cycling, transportation and active travel

<http://www.americantrails.org/ee/>

Description of the good example

American Trails is a national, non-profit organisation working on behalf of all trail interests, including hiking, bicycling, and mountain biking among others. They strive to enrich the quality of life for all people and the sustainable development of communities by advancing and promoting the development, preservation, and enjoyment of diverse, high quality trails and green ways, as well as promoting cooperation among all trail interests. Since 1988, the NGO has been a collective voice for a diverse coalition of enthusiasts, professionals, advocates, land managers, conservationists, and friends of the outdoors and liveable cities. In addition, they also advocate for persons with disabilities.

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

It promotes the cooperation among all trail interests to increase the quality of life of the community at large. It is transferable, innovative, and brings sustainable activation.

Learning points - What can we learn from it?

The website is the World's Largest Online Trails Resource, and a great comprehensive online source for planning, building, designing, funding, managing, enhancing, and supporting trails, green ways, and blue ways.

Target - Who can best use this example or document?

Advocates, not-for-profit organisations, civil society organisations.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Further information

American Trails

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<http://www.americantrails.org/ee/>