#34 GLOBAL ADVOCACY FOR PHYSICAL ACTIVITY (GAPA): GLOBAL LEADERSHIP TOWARDS A RAISED PROFILE

GLOBAL ADVOCACY FOR PHYSICAL ACTIVITY (GAPA)

Article, 2013

Topic for advocacy   Advocacy

🔗 https://www.researchgate.net/profile/Trevor_Shilton/publication/261603946_Global_Advocacy_for_Physical_Activity_GAPA_global_leadership_towards_a_raised_profile/links/56b2d92f08ae795dd5c7d6b0/Global-Advocacy-for-Physical-Activity-GAPA-global-leadership-towards-a-raised-profile.pdf

Description of the good example

The article was based on the Global Advocacy for Physical Activity (GAPA) in 2013. It illustrates the work that has been recently done by GAPA on the field of promoting physical activity globally, and gives an overview of the background and history of GAPA, the councils key achievements and milestones, GAPA'S flagship, reflections on the lessons learned, ingredients for success and the major remaining challenges. In addition, the article gives insights to the challenges that small non-governmental organisations (NGOs) face in mounting for global advocacy.

Target - Who can best use this example or document?

Policy makers, not-for-profit organisations, different groups interested in health advocacy, public health professionals.

Highlights and outcomes
Why could it be useful for your organisation and advocacy?

It builds capacity to engage in active, cross-sector advocacy for the implementation of the EU Physical Activity Guidelines. The lessons learned from GAPA may be transferable to other areas of health promotion advocacy.

Learning points - What can we learn from it?

What initiatives is GAPA using to raise the visibility of Physical Activity Promotion globally, and how to analyse existing legislation and policies. It can teach other NGOs what are the necessary steps for establishing clear advocacy plan, and how to lead a mission-based work.

Further information

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*All information in this entry is sourced from the link above and contact mentioned in the document.