

#32 THE TORONTO CHARTER FOR PHYSICAL ACTIVITY: A GLOBAL CALL FOR ACTION & INVESTMENTS THAT WORK FOR PHYSICAL ACTIVITY

GLOBAL ADVOCACY FOR PHYSICAL ACTIVITY (GAPA)

Document, 2010/2011

Topic for advocacy HEPA - Physical Activity and Health and Local Clubs / Education and Active Schools

<http://www.interamericanheart.org/images/PHYSICALACTIVITY/TorontoCharterPhysicalActivityENG.pdf>

Description of the good example

The Toronto Charter for Physical Activity was launched in May 2010 by Global Advocacy for Physical Activity (GAPA), the Council of the International Society for Physical Activity and Health (ISPAH), and has become a key advocacy document for governments and not-for-profit organisations (NGO's) around the world. The document received a high level support from organisations and individuals that are now using it to guide their work, seek funding and plan programs and national strategies. It outlines four actions, based upon nine guiding principles, and it's a call for all countries, regions and communities to strive for greater political and social commitment to support Health Enhancing Physical Activity (HEPA) for all.

Target - Who can best use this example or document?

Policymakers, governmental bodies, councils, not-for-profit organisations, stakeholders, civil society and the private sector.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

It's a good example for creating sustainable opportunities for all. It supports advocacy at all levels, builds capacity on all members of society to engage in active, cross-sector advocacy for the implementation of the EU Physical Activity Guidelines.

Learning points - What can we learn from it?

How to influence and unite decision makers, at national, regional and local levels to achieve a shared goal and how to create and implement a national policy and action plan.

Further information

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<http://www.ispah.org/gapa>