

#31 INTERNATIONAL ADVOCACY: PHYSICAL ACTIVITY - VITAL TO GLOBAL HEALTH

THE WORLD HEART FEDERATION IN COLLABORATION WITH GLOBAL ADVOCACY FOR PHYSICAL ACTIVITY (GAPA), IASO AND THE HEALTH RELATED INFORMATION DISSEMINATION AMONGST YOUTH (HRIDAY)

Handbook, 2011

Topic for advocacy Advocacy

<http://beactive.dsr.wa.gov.au/index.php?id=1352>

Description of the good example

The International Physical Activity Advocacy handbook was developed by the World Heart Federation in collaboration with Global Advocacy for Physical Activity (GAPA), IASO and the Health Related Information Dissemination Amongst Youth (HRIDAY) in 2011. This handbook makes a strong case for promoting physical activity as a priority for policies, school curricula, and community activities. It enhances the fact that governments and communities must make physical activity promotion a priority along with a clear framework of different areas of action.

Target - Who can best use this example or document?

Policy makers, municipal, provincial and federal governments, local councils, not-for-profit organisations.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

It supports leadership in advocacy, engagement with members, and a sustainable and effective organisation. The handbook is a good example of knowledge-sharing, promotes social inclusion and it establishes cross-sector physical activity advocacy alliances on national and local levels.

Learning points - What can we learn from it?

How the World Heart Organisation works, what national policies and action plans are needed to reach big audience, how to provide direction, support and coordination for different sectors and activities.

Further information

The World Heart Federation in collaboration with Global Advocacy for Physical Activity (GAPA), IASO and the Health Related Information Dissemination Amongst Youth (HRIDAY)

<https://www.world-heart-federation.org/contact/>

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