

#74 HEPS ADVOCACY GUIDE- ARGUMENTS AND STRATEGIES TOWARDS A SCHOOL HEALTH POLICY

THE NETHERLANDS INSTITUTE FOR HEALTH PROMOTION (NIGZ)

Guidelines, 2009

Topic for advocacy Advocacy / HEPA - Physical Activity and Health / Education and Active Schools

<http://www.schools-for-health.eu/uploads/files/HEPS%20advocacy%20guide.pdf>

Description of the good example

Document defines advocacy and its usability in health promotion. Furthermore, it presents the HEPS guidelines as a set of principles for organizations promoting healthy eating and physical activity in schools. It also serves as a tool on how to advocate and promote the development of national school policy on healthy eating and physical activity.

Target - Who can best use this example or document?

Organisations, schools, national level decision makers.

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

Organisations can benefit from this document, since it provides clear tips and guidance on how to use advocacy as a tool for national school policy building, and for the promotion of healthy eating and physical activity.

Learning points - What can we learn from it?

The HEPS advocacy guide helps with the advocacy of health promotion in schools. It provides clear strategies and methods on how to achieve desired policy changes. In addition, it offers concrete examples and arguments on how to assist with the development of a country's appropriate advocacy strategy.

Further information

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**All information in this entry is sourced from the link above and contact mentioned in the document.*