

#55 NATIONAL WALKING MONTH (LIVING STREETS)

LIVING STREETS UK

Campaign, since 1929

Topic for advocacy HEPA - Physical Activity and Health / Sport facility management and Urban Planning / Cycling, transportation and active travel / Education and Active School

<https://www.livingstreets.org.uk/>

Description of the good example

Living Streets is a campaign dedicated to create a walking nation that's free from congested roads and pollution. It comes with many benefits such as reducing the risk of preventable illness and social isolation and making walking a natural choice. Living Streets provide briefing documents on investing in walking environments, economic benefits of walking, issues with our car-dependent culture and barriers that children have to face when walking to school or playing on the street.

Target - Who can best use this example or document?

State and local government, non-for profit organisations, councillors, community at large.

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

Example of an organisation sharing best practices, resources and activities with formal and informal community groups to engage people in physical activity.

Learning points - What can we learn from it?

The website provides a huge range of campaigns related to health, environment, walking and physical activity. With its evidence-based practice, it supports our advocacy principles: it is innovative, brings sustainable activation, sustainable partnerships, educates kids, parents and trainer of local communities, has local community approach, it is transferable (local, national, international) and supports advocacy on all levels.

Further information

Living streets UK

info@livingstreets.org.uk.

<https://www.livingstreets.org.uk/#>

**All information in this entry is sourced from the link above and contact mentioned in the document.*