

#46 CHANCE TO SHINE CHANCE TO SHINE

Website, 2018

Topic for advocacy HEPA - Physical Activity and Health and Local clubs / Education and Active Schools

<http://www.chancetoshine.org/>

Description of the good example

Chance to Shine' is a national charity with a mission to spread the power of cricket in schools and communities. It brings cricket to thousands of young people in inner city areas and using the game to increase aspiration, promote social cohesion and create opportunities in a diverse community affected by youth crime and an i-social behaviour. Since 2005 the Chance to Shine Schools programme has helped to reverse the decline of cricket in state schools. Working in close partnership with all 39 County Cricket Boards and hundreds of local cricket clubs, it counts up to three million boys and girls in over 11,000 schools playing and learning through cricket. They have also created a powerful bank of free resources for primary schools, so teachers can lead their own cricket sessions with confidence.

Target - Who can best use this example or document?

School settings, community at large, decision-makers, local and national governments.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

Promotes social cohesion, integration, inclusion and provides access for girls and individuals from black, minority and ethnic (BME) backgrounds - who are already generally less active than their white male counterparts - with a new type of sport. In addition, the programme runs in primary and secondary schools, as well as hospitals. They also celebrate the cricket week.

Learning points - What can we learn from it?

How a charity uses sport as a leverage for social change, and how they reach people in disadvantaged areas and places which lack green space to play the sport.

Further information

Chance to Shine

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