

## #42 THE SPRA ADVOCACY HANDBOOK

### SASKATCHEWAN PARKS AND RECREATION ASSOCIATION

Handbook

**Topic for advocacy** Advocacy

[http://www.saskatchewaninmotion.ca/public/images/GetInvolved/SPRA\\_Advocacy\\_Handbook.pdf](http://www.saskatchewaninmotion.ca/public/images/GetInvolved/SPRA_Advocacy_Handbook.pdf)

#### Description of the good example

The handbook was developed by Flo Frank of Common Ground Consulting, in consultation with the Sport, Culture and Recreation Districts (SPRA) Advisory Team. It is a direct response to the needs expressed by community workers, who have noticed that advocacy is rapidly becoming an important aspect of their work. This handbook is an outcome of a SPRA plan to work with Districts to build capacity, that's related to advocacy. Parts of this handbook are based on training, while other parts are from the first-hand experience of the Districts.

#### Target - Who can best use this example or document?

The Sport, Culture and Recreation Districts, board members, local councils and governments, community agencies, non-for profit organisations, civil society organisations, volunteers, grassroots sport organisations,

*\*All information in this entry is sourced from the link above and contact mentioned in the document.*

#### Highlights and outcomes

##### Why could it be useful for your organisation and advocacy?

The handbook is a great example of knowledge sharing, advocacy training and capacity building at the community level. It is transferable, and fosters cross-sectoral collaboration among stakeholders, governments and civil society organisations.

#### Learning points - What can we learn from it?

It is a good example of the possibilities of changing the complete local approach on physical activity and capacity building at the community level. How community members and civil society organisations can raise public awareness of their cause, build relationships with elected officials and help to shape laws and policies critical to their mission.

#### Further information

Saskatchewan Parks and Recreation Association  
office@spra.sk.ca  
<https://www.spra.sk.ca/>