

#25 ADVOCACY TOOLS BY THE ARC OF MASSACHUSETTS

THE ARCH OF MASSACHUSETTS

Toolkit, 2009

Topic for advocacy Advocacy

<http://thearcofmass.org/wp-content/uploads/2014/07/Legislative-Advocacy-Guide.pdf>
<http://thearcofmass.org/wp-content/uploads/2014/07/Top-10-Guidelines-for-Meeting-with-Policy-Makers.pdf>

Description of the good example

The document was developed by the Arc of Massachusetts - the Government Affairs Committee - in 2008. Founded more than 60 years ago, The Arc of Massachusetts represents the interests of more than 200,000 children and adults with intellectual and developmental disabilities (I/DD). The toolkit is a compilation of useful and practical documents about advocacy such as ten informal rules of advocacy, the budget process, tips and sample letters for contacting legislators.

Target - Who can best use this example or document?

Agencies that wish to promote walking, local governments, community groups, grassroots sport organisations, civil society organisations.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

It is a good example of knowledge-sharing and it widens the impact of the project and advocacy as a topic. The document promotes social inclusion and awareness of the topic.

Learning points - What can we learn from it?

It has numerous tips and explanations on how to lead the advocacy process through its different stages, contact your legislator, customise sample letters, or how to prepare the budget.

Further information

The Arch of Massachusetts

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