

#16 ROAD MAP FOR A STRATEGY ON HEALTH-ENHANCING PHYSICAL ACTIVITY

WORLD HEALTH ORGANISATION (WHO)

Document, research, 2014

Topic for advocacy HEPA - Physical Activity and Health

http://www.euro.who.int/__data/assets/pdf_file/0005/265775/Road-Map-for-a-Strategy-on-Health-Enhancing-Physical-Activity.pdf

Description of the good example

The document is the report of a WHO meeting (World Health Organisation) in Erlangen, Germany, on 25-26 March 2014. Country representatives and experts on physical activity from 11 Member States of the WHO European Region, together with staff members from WHO and the European Commission, discussed the main elements and laid out a road map to develop an European physical activity strategy mandated by the Vienna Declaration in July 2013. The group also discussed the evidence base, potential cooperation with other international organisations, and the relation of the strategy with existing WHO frameworks, strategies and action plans, and collected experiences and good practice from Member States that might inform the development of the strategy.

Target - Who can best use this example or document?

Policy makers, intergovernmental organisations, transnational corporations, governmental bodies, corporations, not-for-profit organisations.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

The document establishes cross-sector physical activity alliances on national and international level. This is an important document because it comes from one of the most important decision and policy-makers - the World Health Organization.

Learning points - What can we learn from it?

This research is important for having an overview of the discussions among policy-makers, about further steps in developing overall HEPA strategy for the EU and planned activities. The document includes recommendations for developing the HEPA strategy for 2020, and gives a short overview of the existing practices relevant to the process of building a strategy.

Further information

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