

#10 STRAIGHT TO THE POINT: MAPPING AN ADVOCACY STRATEGY AND SETTING ADVOCACY PRIORITIES

PATHFINDER INTERNATIONAL

Toolkit, 2011

Topic for advocacy Advocacy

<http://www.pathfinder.org/publications/straight-to-the-point-mapping-an-advocacy-strategy/>
<http://www.pathfinder.org/publications/straight-to-the-point-setting-advocacy-priorities/>

Description of the good example

The Straight to the Point advocacy is a toolkit for mapping advocacy strategies. Those tools are intended for organizations that want to include in-country advocacy and public policy work among their programmatic strategies.

Highlights and outcomes

Why could it be useful for your organisation and advocacy?

The toolkit is one more good example of knowledge-sharing and developing relevant tools and resources for advocacy in NGOs. It is a great example of building capacity, cross-sector advocacy, and knowledge-sharing, it is transferable and supports advocacy on all levels.

Target - Who can best use this example or document?

Policymakers, local and national governments, non-government agencies, non-for-profit organisations.

Learning points - What can we learn from it?

This toolkit is valuable for NGOs to position their current state in the field of advocacy and map the activities that need to be done for better results in public policy work. It is also good for strategies, mapping the path towards achieving your goals by determining specific activities.

**All information in this entry is sourced from the link above and contact mentioned in the document.*

Further information

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